

Ben Hamill

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Intention

To partner with an innovative and progressive company where my 7+ years of experience in digital asset management and 20+ years of experience in content creation can best be utilized.

Work

AQUENT STUDIOS, DIGITAL ASSET MANAGER AND PROJECT MANAGER MAR 2022-PRESENT

Helped build a digital asset management system for Adobe Studios, transitioning them from a Dropbox and SharePoint storage system into AEM
Developed a metadata and taxonomy strategy for assets
Worked on developing the digital asset library solution for consumption of media
Began work as a project manager for several clients, including Exxon Mobil and VMWare

MICRON TECHNOLOGY, DIGITAL ASSET MANAGER DEC 2018-OCT 2021

Managed all digital assets for the Crucial brand of Micron using Adobe Experience Manager
Maintained assets ensuring metadata and taxonomy were correct
Created and maintained the digital asset library for partners to have access to needed assets
Responsible for translating assets into 13 languages
Worked closely with translation agency to ensure translations were correct
Created digital assets and videos using Photoshop, Illustrator, InDesign, Premiere
Worked closely with the creative teams to produce and publish the required assets
Created training materials for various teams
Communicated daily with stakeholders on status of assets

AMD, WEB CONTENTMANAGER DEC 2016-OCT 2018

Supported AMD's Sales and Partner Resources Hub with continual updates in 11 languages
Instrumental in the migration of the Partner Hub website from SharePoint to Drupal.
Managed large amount of assets through AMD's digital asset management system, tagging assets appropriately, applying extensive metadata, and organizing assets in a cohesive manner
Developed an on-going plan for a SEO strategy, showing consistent improvement

CUSTOM RECORDING & SOUND, EDITOR FEB 2004-APRIL 2013

Performed many varied duties on a day-to-day basis, including video editing, DVD production, film transfer, closed captioning, audio, graphic design
Direct, one-on-one client interaction, building relationships and determining needs

Skills

Expert in Digital Asset Management and Adobe Experience Manager, Adobe CC Suite, Maya, DaVinci Resolve, HTML, CSS, Wordpress, Drupal, SharePoint, JIRA, Workfront, translation services

Education

FULL SAIL UNIVERSITY, WINTER PARK, FL
B.A COMPUTER ANIMATION, 2002
